

NIACC John Pappajohn Entrepreneurial Center's Entrepreneurial Ladder

TECHNICAL AND BUSINESS ASSISTANCE FROM IDEA TO MARKET

Succession Planning	Maximize value, help next generation, preserve communities
Business Coaching and Operational Excellence	SBDC/Accelerator Individual Business Coaching, Process Improvement w/ ISU CIRAS
Financing	Debt & Equity: Nanoloan, USDA Fund, Plains Angels, NIVCF II, Wellmark Community VC Fund
The Pitch	Pitch & Grow, One Million Cups (1MC)
Marketing & Market Intelligence	SWOT & IP Landscape, Tech Scouting/Marketing w/ ISU CIRAS, Dream Big Grow Here w/ UNI JPEC
Marketing Plan	Advance Iowa -- Economic Gardening & Business Concierge w/ UNI JPEC and SBDC Market Research resources
Business Plan	Launch & Grow, John Pappajohn Iowa Business Plan Competition
Business Model	Iowa Venture School -- Lean LaunchPad w/ UofI JPEC for nondestructive testing for businesses (save time and money)
Business Concept	Startup Weekend (in development)
Innovation	Ideation and Rapid Prototyping w/ ISU CIRAS, SBDC/Incubator – both on campus co-working space and virtual
Networking	Building the entrepreneurial community, E-Exchange and TechBrew

In addition to traditional Community College roles in support of business and industry, NIACC JPEC offers entrepreneurial assistance to convert ideas into business success, either as new businesses or new product or services lines. NIACC offers continuum of services from primary business coaching to tertiary referral and expertise. We serve on local, regional, state-wide and national boards and committees to maintain leading edge expertise and exposure to emerging trends and best practices. Partners help in delivery. The IEDA is co-sponsor and funding source for acceleration programming in FY14. These entrepreneurial and entrepreneurial education services wrap around academic and workforce development programs to maximize efficiency and effect.

Associates in Applied Science Degree	Entrepreneurship and Small Business Management (AAS)
NIACC Student Entrepreneurs	Pappajohn Entrepreneur Scholarships, Student Incubator, NIACC Marketplace
NIACC Extracurricular	CEO Club, College Entrepreneurs Org., John Pappajohn Student Business Plan Competition
NIACC Students	Pappajohn Entrepreneurial Degrees or Certificates, Accounting, Marketing/Mgmt, IT & Prof Admin Services
High School Entrepreneurs	YEA -- Youth Entrepreneur Academy, entrepreneurial program with cash awards and NIACC scholarships for all
High School Extracurricular	FastPitch and Jacobson Institute Quick Pitch Biz Plan Competitions
High School Students	Concurrent Enrollment – Intro to Entrepreneurship
Middle School	BYOB – Be Your Own Boss after school program
5th Grade	E4D – Proprietary Entrepreneur for a Day program introduces concept of business ownership in STEM environment