



FOR IMMEDIATE RELEASE

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Willett elected head of statewide group

NORTH IOWA – Brent Willett, Executive Director of the North Iowa Corridor Economic Development Corporation, was elected President of the Professional Developers of Iowa [PDI] during a recent meeting of the group in Council Bluffs. His term begins November 1. PDI is a statewide non-profit organization of more than 340 practicing economic development professionals dedicated to expanding the economy of the State of Iowa. For the past 37 years, PDI has successfully represented the collective economic development interests of both the private and public sectors by providing leadership in defining and promoting statewide economic development initiatives.

Willett has served in previous roles on the organization’s board of directors, including as Legislative Committee Chairman.

“It is an honor to be selected by my peers to lead PDI during such a critical time for the economic development industry in Iowa,” Willett said, pointing to fresh positive economic indicators for the state and recent legislative animosity on numerous economic development priorities, including tax increment financing and incentives funding.

The North Iowa Corridor Economic Development Corporation serves as the economic development organization for the Cities of Mason City and Clear Lake, and Cerro Gordo County, Iowa. The Corridor is the primary contact for business retention and expansion in the region and provides location services for businesses looking to locate in the region. Funding is provided for these efforts by the cities and county as well as over 150 local business partners.

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